



# Adobe Illustrator



## ■ Course Overview:

This course focuses on Adobe® Illustrator® CC (2015), the component within CC used to create “drawn” graphics, while enabling its users to integrate content from other domains (such as photo-oriented graphics and animation, which belong to Adobe® Photoshop® and Flash®). With Illustrator’s many, easily used tools, you will discover that not only can you unlock the same creative impulses you’ve always had as you’ve picked up a pencil to sketch out an idea, but also capture those multiple ideas and “what ifs” during the creative process in ways that you never imagined. And for those of you who are just embarking on building your creative skills, you will be surprised at “how good” your work will appear, even at the outset of your exploration of the world of graphic design.

This course covers the Graphic Design & Illustration Using Adobe Illustrator CC objectives to help learners prepare for the Adobe Certified examination.

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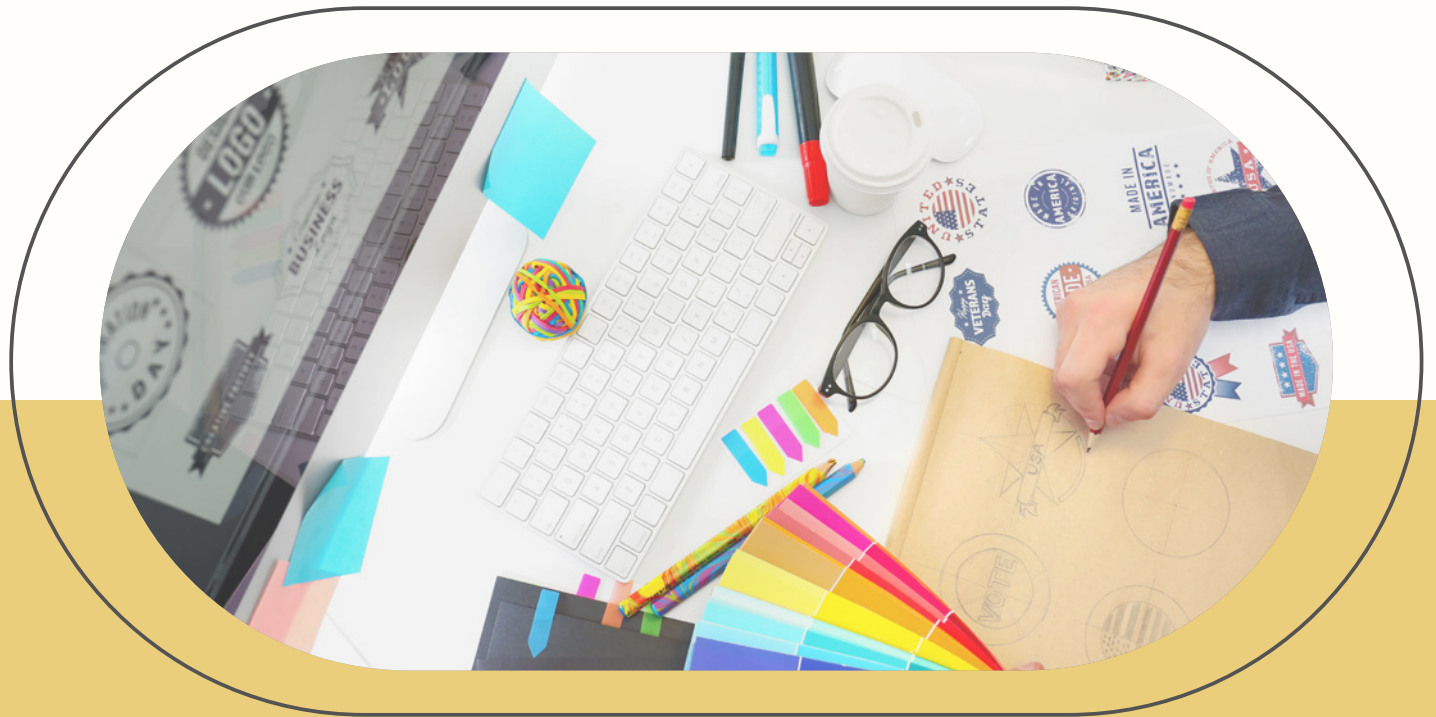


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### ■ **Course Outline:**

- Getting to Know the Work Area
- Techniques for Selecting Artwork
- Using Shapes to Create Artwork for a PostCard
- Transforming Artwork
- Creating an Illustration with the Drawing Tools
- Using Color and Patterns to Enhance Signage
- Adding Type to a Poster
- Organize Your Artwork with Layers
- Blending Colors and Shapes
- Using Brushes to Create a Poster
- Exploring Creative Uses of Effects and Graphic Styles
- Using Symbols to Create a Map

### ■ **Target Audience:**

This course is intended for designers, publishers, pre-press professionals, marketing communications professionals or people switching to a design job or taking on design responsibilities and who need to use Illustrator to create illustrations, logos, advertisements or other graphic documents.

### ■ **Recommended Entry:**

To ensure success of the course, candidate should be familiar with the basic functions of the computer's operating system, such as creating folders, launching programs, and working with windows. Candidate should have basic Windows application skills such as copying and pasting objects, formatting text, saving files and so on.

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