



ADOBE ILLUSTRATOR

(Adobe Certified Professional in Print & Digital Media Publication Using Adobe Illustrator)

COURSE DURATION:
40 HOURS

PRE-REQUISITE

There are no formal prerequisites for taking the Adobe Certified Professional in Print & Digital Media Publication Using Adobe Illustrator course or certification exam. However, a basic understanding of design principles and familiarity with Adobe Creative Cloud applications is beneficial.

COURSE OVERVIEW:

The Adobe Certified Professional in Print & Digital Media Publication Using Adobe Illustrator course is designed for individuals looking to develop or enhance their skills in vector graphic design and illustration using Adobe Illustrator. This certification validates a professional's ability to use Illustrator, a leading software for creating vector graphics, illustrations, logos, and other complex designs. It is a valuable credential for graphic designers, illustrators, and digital artists working in print, web, and digital media.



COURSE AUDIENCE

The Adobe Certified Professional in Print & Digital Media Publication Using Adobe Illustrator course is suitable for a wide range of individuals, including:

- Aspiring Graphic Designers and Illustrators
- Professional Graphic Designers and Digital Artists
- Freelancers and Independent Creators
- Marketing and Communication Professionals
- Business Owners and Entrepreneurs

COURSE CONTENT

Adobe Certified Professional in Print & Digital Media Publication Using Adobe Illustrator course covers essential tools and techniques for vector graphic design and illustration, focusing on both foundational and advanced skills. The course typically includes the following key areas:

- Introduction to Adobe Illustrator
- Basic Drawing and Shape Tools
- Advanced Vector Techniques
- Typography and Text Effects
- Design and Illustration Techniques
- Preparing Artwork for Print and Digital Output

BENEFITS OF ADOBE ILLUSTRATOR CERTIFICATION:

■ Industry Recognition:

Earning an Adobe Certified Professional in Illustrator certification demonstrates a high level of proficiency with Adobe's vector graphic design tool, recognized globally in the design and digital media industries.

■ Career Opportunities:

The certification can enhance job prospects in graphic design, illustration, digital marketing, and other fields that require vector graphic creation skills.

■ Skill Development:

The course builds foundational and advanced skills in vector graphic design and illustration, preparing individuals for various roles in creative industries.

■ Professional Growth:

The certification provides a structured path for professional growth and can serve as a stepping stone to more advanced certifications or specializations.

COURSE LEARNING OUTCOMES

Upon completing the Adobe Certified Professional in Print & Digital Media Publication Using Adobe Illustrator course, participants are expected to achieve the following outcomes:

- Proficiency in Adobe Illustrator:
- Typography and Text Manipulation Skills:
- Design and Illustration Techniques:
- Efficiency in Workflow and Automation:
- Creative Problem Solving and Application:

EXAMINATION FORMAT

- The Adobe Certified Professional in Print & Digital Media Publication Using Adobe Illustrator certification exam typically consists of a combination of multiple-choice questions and practical tasks that assess both theoretical knowledge and hands-on skills.
- **Multiple-Choice Questions:** These questions test the candidate's understanding of Illustrator features, tools, and best practices.
- **Practical Tasks:** Candidates are required to complete tasks within the software, such as creating vector illustrations, applying effects, and exporting files, demonstrating their ability to perform real-world design tasks.
- The exam duration is usually about 50 minutes and is administered online through a testing platform that provides access to the software and exam environment.

