



**30
Hours**

Adobe Photoshop

Course Overview:

Learn to use the world's most advanced digital imaging software. Adobe Photoshop is used by photographers, designers, web professional, video professional and anyone needing to manipulate digital images for marketing and communication pieces.

Potential Job Occupation:

Adobe Photoshop is the industry-standard image editing software. The ideal career choice for the Photoshop course will be video professionals, print designers and professional photographers.



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Content Outline:

- Understand the foundations of digital marketing
- Get comfortable with the interface and workspaces
- Learn how to use the Selection tools
- Use Layers to manage your documents
- Create better Selections with the Select and Mask feature
- Use Masks for more versatile selections and compositions
- Improve photos with Color Correction and Image Adjustments
- Retouch photos with the Healing Brush and Clone Stamp tools
- Optimize output graphics for different media
- Use Smart objects to create advance compositions
- Retouch and correct images
- Use Camera Raw on multiple file formats
- Explore the Brush tool settings
- Create Custom brushes for unique effects
- Use Vector paths for precise selections
- Learn how to use Channels
- Deal with Color Management issues
- Make Animated GIFs
- Maintain text formatting with styles
- Review basic workflows and tools
- Explore Advanced Tools & Options Bar
- Explore Grids, ratios and rules
- Create graphics, icons and other UI elements
- Learn to design with color using psychology and useful tools
- Design for multiple screen sizes
- Manipulate images, layers, and effects
- Leverage Photoshop Smart Objects
- Use 3D objects
- Manage multiple ArtBoards
- Combine Adobe Bridge with Photoshop

Recommended Entry:

Strong working knowledge of Mac or Windows



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